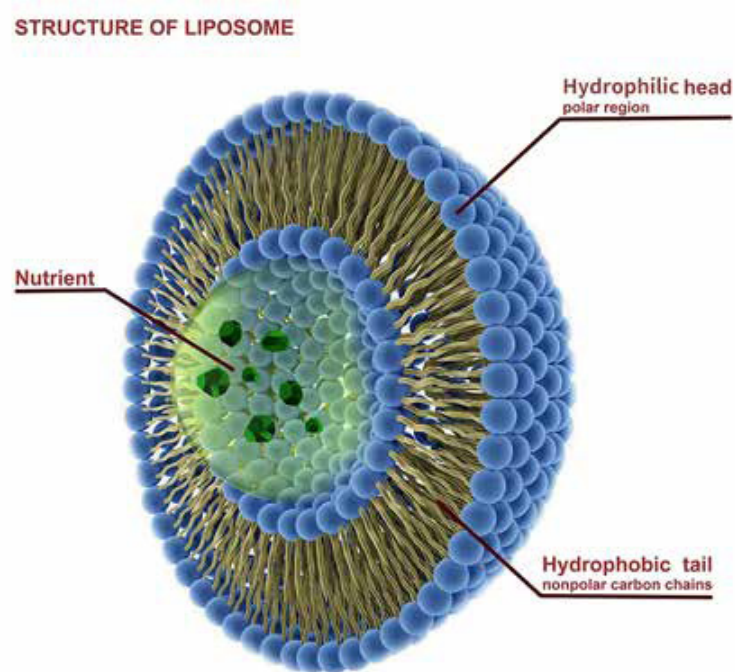


A vibrant orange slice with a green leaf on a blue background. The slice is positioned in the upper left quadrant, and the leaf is attached to the center of the slice. The background is a solid blue color.



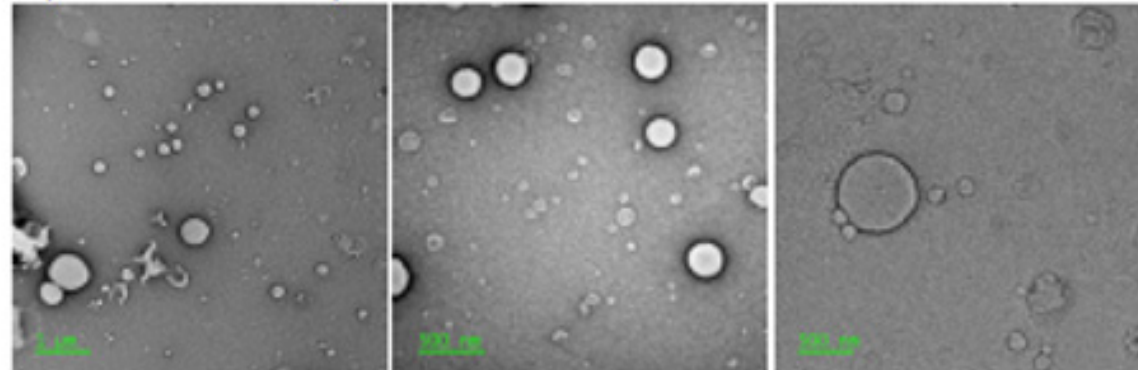
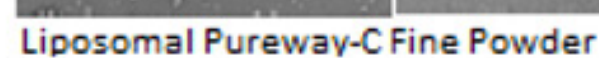
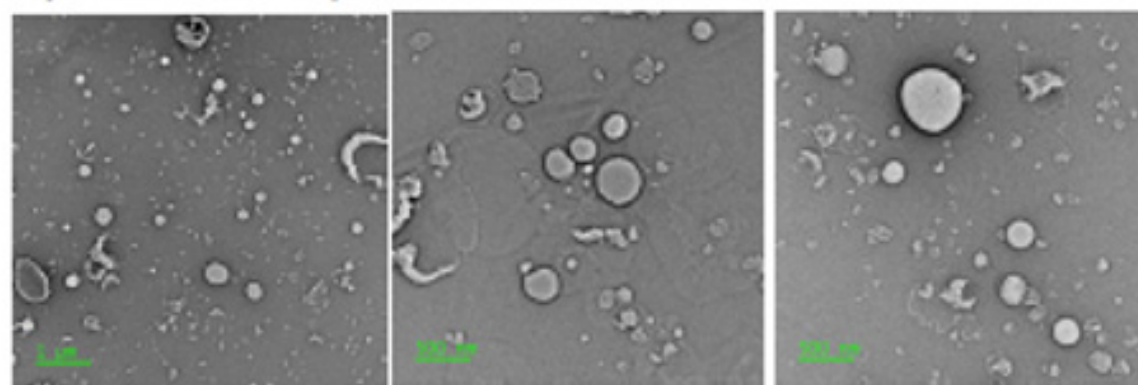
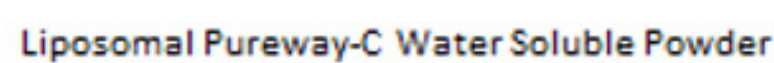
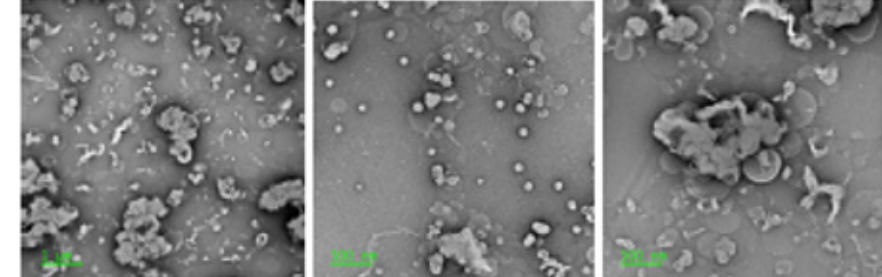
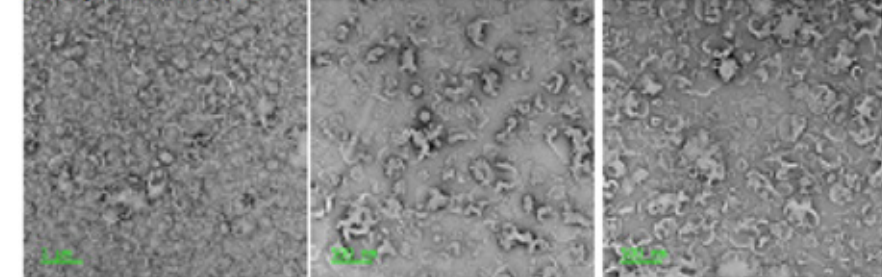
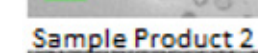
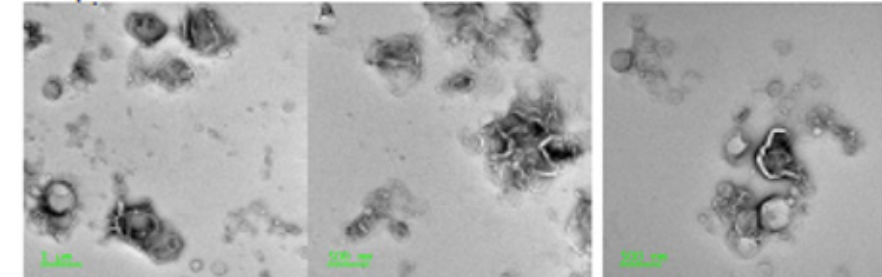
LIPOSOMES CONSUMERS CAN TRUST

Liposomes show improved ingredient delivery through increased gastrointestinal absorption, and better bioavailability. Liposomal PureWay C™ leverages true liposomal delivery technology by encapsulating our advanced proprietary vitamin C ingredient with a lipid bilayer to deliver superior results that consumers can trust.



VS

PSEUDO LIPOSOMAL VITAMIN C

**LIPOSOMAL PUREWAY C™**

PSEUDO LIPOSOMAL VITAMIN C

Microanalytical imaging reveals Liposomal PureWay C™ has the hollow spherical shape of a true liposome. Other liposomal products on the market are less uniform and are likely to be fatty acid blends that are not truly liposomal.

PROPRIETARY MANUFACTURING PROCESS

