More than collagen peptides

Cartidyss for beauty within





Abyss Ingredients combines **innovation**, **local upcycling economy and sustainability** to answer the needs of the ageing population with natural ingredients.

1/3rd of Abyss team is part of Research & Development team (including 3 PhDs)

They work in **collaboration with independent partners** (Universities and CRO experts in their field) to insure the efficacy and reliability of your final products.







Outlook on the market

Nutricosmetic trends

- Global market estimated between \$ 6,8 B¹ and \$ 7,3 B² in 2021
- Average estimated growth at 9,4%^{1,2} until 2030



Collagen, a growing global demand

- \$ 3,6 billion in 2020
- Estimated growth : +8,3%/year on 2021-2027³
- > Increasing demand for food and nutraceuticals sectors, especially on beauty applications



Global Nutricosmetics Market, The Brainy Insights, Juin 2022
 Nutricosmetics Market Report, Brand Essence Research, Nov. 2022
 Global collagen market research report, GM Insights, 2021



More than collagen

- ✤ A unique composition
 - Low molecular weight collagen peptides
 - GAGs: chondroitin, glucosamin, hyaluronic acid
- Highly bioavailable¹
 - Almost 88% hydroxyproline absorbed 140min after ingestion
 - More than 24% chondroitin absorbed 140min after ingestion
- From locally collected marine by-products
- Through a gentle and eco-friendly process
- Clinically proven, at a low dosage

Similar to the human skin matrix



1. Wauquiez et al, 2022



Keeping natural beauty from within



Clinical study of Cartidyss[®] effects on photoaged skin (2020) – Maia Campos *et al*. 2021

Clinical effects of Cartidyss® on aged skin after 90 days of supplementation

Study design:

- Placebo (maltodextrin) vs Cartidyss[®]
- > 23 Caucasian women per group, aged from 45 to 59 years old
- Cartidyss[®] **500 mg/day** (1 capsule each morning) during 90 days
- Participants used the same photoprotective lotion every morning

Parameters studied:

- ✓ Wrinkles and aspect of the skin
- ✓ Thickness and density of the skin
- ✓ Hydration
- Morphology and dermal structure
- ✓ Perceived efficacy







Clinical study of Cartidyss[®] effects on photoaged skin (2020) – Maia Campos et al. 2021

Significant reduction of wrinkles

Wrinkles analysis through a scoring method from 1 to 5 (Score 5 = deep wrinkles) - Atlas Acervo NEATEC 2016



Results published: Maia Campos et al, 2021

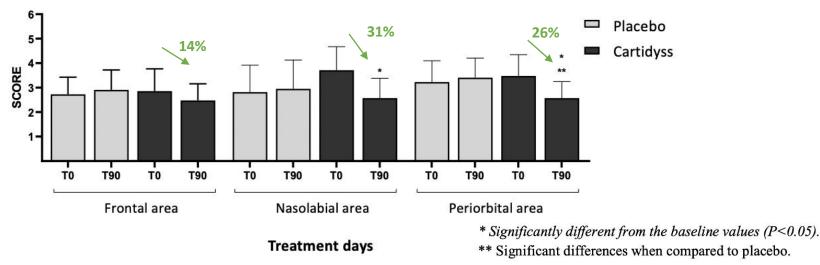




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Wrinkles analysis through a scoring method from 1 to 5 (Score 5 = deep wrinkles) - Atlas Acervo NEATEC 2016



WRINKLES SCORE

Cartidyss® reduces wrinkles by more than 25% after 90 days on nasolabial and periorbital regions





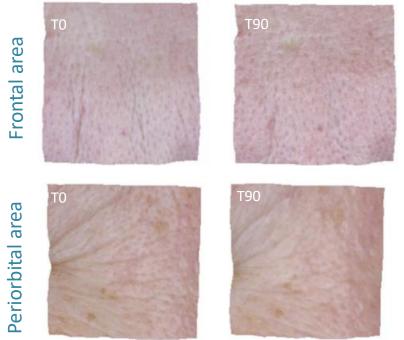


Clinical study of Cartidyss[®] effects on photoaged skin (2020) – Maia Campos *et al*. 2021

Visible reduction of wrinkles

Comparative HD pictures of the skin before and after supplementation - Visioface Quick® software





CARTIDYSS®

Significant reduction^{*} of the wrinkles after supplementation

Results published: Maia Campos et al, 2021





Clinical study of Cartidyss[®] effects on photoaged skin (2020) – Maia Campos *et al*. 2021

Reduction of the size of pores

Analyse of the pores through a scoring method from 1 to 5 (Score 5 = large pores) - Atlas Acervo NEATEC 2016





1 2 3 4 5

Cartidyss[®] tends to **smooth and firm up skin texture** (number of large pores is reduced) after 90 days, compared to basis and placebo.

Results published: Maia Campos et al, 2021





Clinical study of Cartidyss[®] effects on photoaged skin (2020) – Maia Campos *et al*. 2021

CARTIDYSS®

Visible reduction of the size of pores

Comparative HD pictures of the skin before and after supplementation

Cartidyss® tends to smooth skin texture



PLACEBO

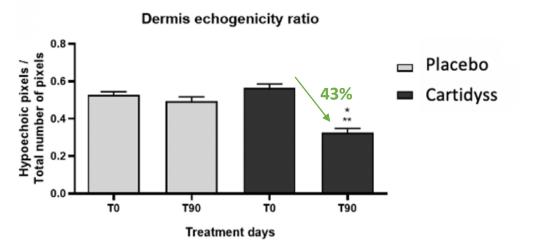




Clinical study of Cartidyss[®] effects on photoaged skin (2020) – Maia Campos et al. 2021

Significant improvement of dermis density

Comparison of dermis density after 90 days - echogenicity, Dermascan®



** Significant differences when compared to placebo group

* Significant differences when compared to baseline values -T0 (p<0.05).

The less echo there is (-43% thanks to Cartidyss[®]),

the greater the density.

Cartidyss® significantly improves dermis density and collagenic matrix

Results published: Maia Campos et al, 2021



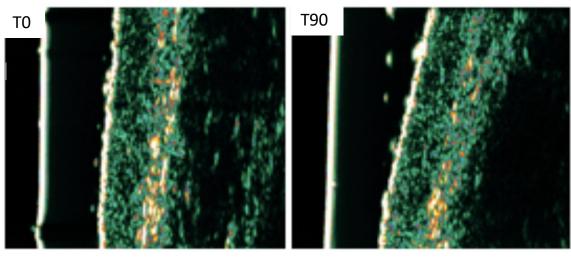


Clinical study of Cartidyss[®] effects on photoaged skin (2020) – Maia Campos et al. 2021

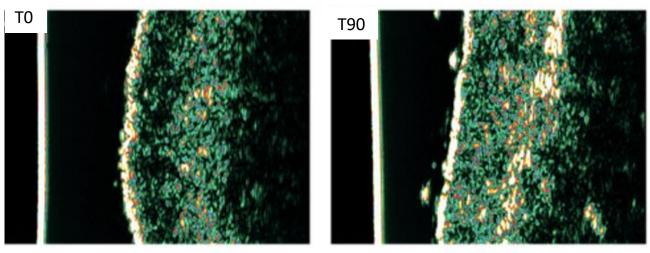
Visible improvement of dermis density

Comparative ultrasound pictures on the dermis density before/after supplementation- Dermascan[®] Colour scale of echogénécity : white > yellow > red > green > blue > black

PLACEBO



Almost no improvement in the placebo group



Cartidyss[®] improves the density by 43%

Cartidyss® improves dermis density by 38% compared to Placebo





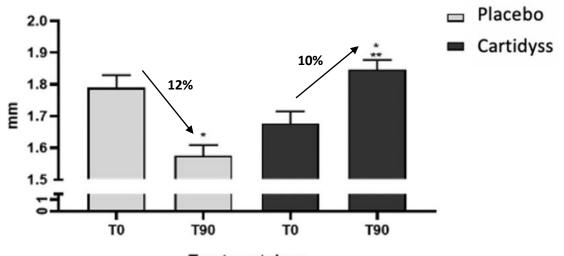
Keeping natural beauty from within



Clinical study of Cartidyss[®] effects on photoaged skin (2020) – Maia Campos *et al*. 2021

Significant improvement of dermis thickness

Dermis thickness evolution in the nasolabial area - Dermascan®



Dermis thickness

After a 90 days supplementation, we observe a **significant improvement of dermis thickness** thanks to Cartidyss[®] compared to the baseline and placebo.

Treatment davs ** Significant differences when compared to placebo group * Significant differences when compared to baseline values -T0 (p<0.05).

Dermis thickness is directly linked to hydration. This results suggests that **Cartidyss® helps improving dermis hydration**

Results published: Maia Campos et al, 2021



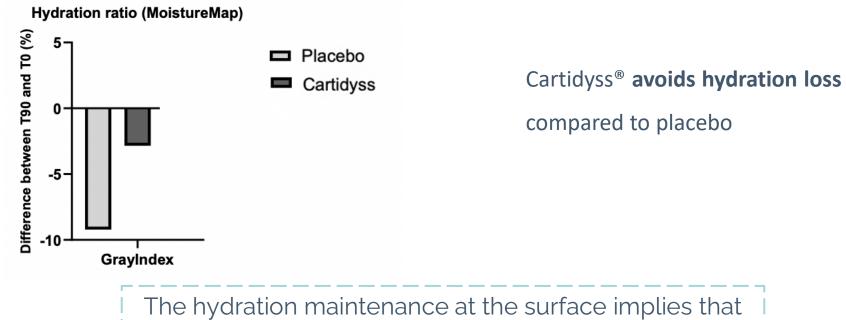


Clinical study of Cartidyss[®] effects on photoaged skin (2020) – Maia Campos et al. 2021

Hydration maintenance

Mapping 2D micro-topography and hydration on the surface of the skin - MoistureMap MM 100

The gray index evaluates the hydration repartition



Cartidyss® maintains skin deeper layers hydrated





Clinical study of Cartidyss[®] effects on photoaged skin (2020) – Maia Campos et al. 2021

Skin morphology and structure

Analyse of the characteristics of an aged skin – Confocale Microscopy (RCM)

Caractéristiques	Liées à	Placebo	Cartidyss®	
Irregular Honeycomb pattern	Skin cellular structure	-50% *	-60% *	
Low interkeratinocyte reflectance	Skin hydration	-48% *	-100% *	
Huddled collagen structure	Collagen structure (disorganised on aged skins)	0	-100% *	
Coarse collagen structure	Collagen structure (reticulated)	0	+20% *	
Elastosis	Dry skin, thin and wrinkled due to sun exposure	0	-19% *	

Cartidyss[®] significantly improves:

- ✓ Skin hydration
- ✓ Collagen structure
- ✓ Age visible effects

* Significant differences between T0 and T90

Results published: Maia Campos *et al*, 2021



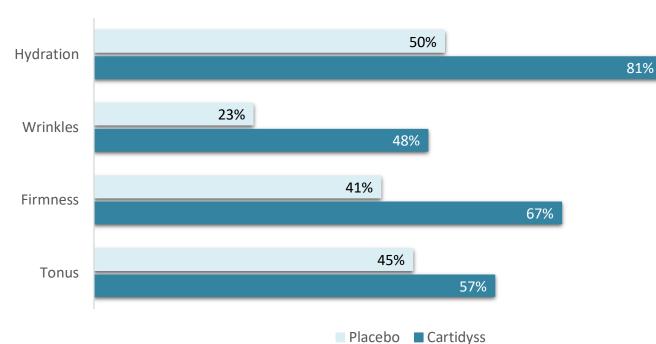
Keeping natural beauty from within



Clinical study of Cartidyss[®] effects on photoaged skin (2020) – Maia Campos et al. 2021

Perceived efficacy (after 90 days of supplementation)

100% of the participants answered this questionnaire



Perceived benefits





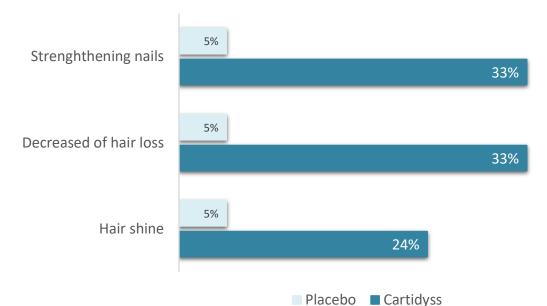
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Clinical study of Cartidyss[®] effects on photoaged skin (2020) – Maia Campos et al. 2021

Perceived efficacy (after 90 days of supplementation)

57% and 55% of the participants answered to this questionnaire, respectively for Cartidyss[®] and Placebo



Perceived hair and nail benefits







Clinical study of Cartidyss[®] effects on photoaged skin (2020) – Maia Campos *et al*. 2021

It's proven, claim it:

"Cartidyss® visibly reduces wrinkles and plumps the skin*"

Significant clinical results observed after 3 months at

only 500mg/day:



-25% Wrinkles

+38% density +10% dermis thickness Significant improvement of dermis structure



81% of the participants perceived an improvement on their skin hydration





Cartidyss[®] redensifie de derme, ce qui a un effet visible sur la peau. La peau est repulpée et les rides visiblement réduites.



* Beauty claim authorised by EFSA as supported by clinical results vs placebo. Results published: Maia Campos *et al*, 2021



Abyss

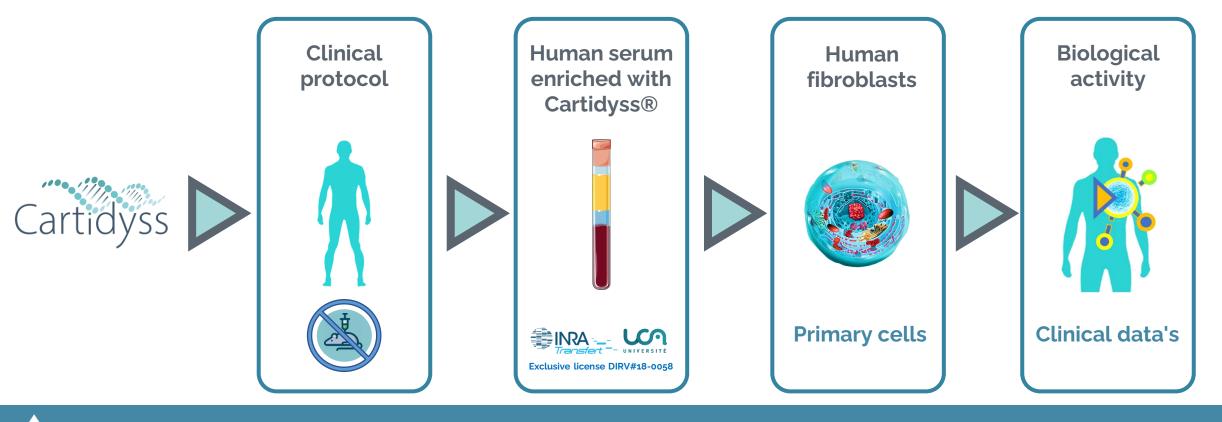
Keeping natural beauty from within



Biological activity of Cartidyss[®] enriched serum (2022) – Wauquiez et al. 2022

Innovative study design to evaluate:

- Kinetic absorption of Cartidyss[®] active molecules on human model
- Cartidyss[®] metabolites effects on fibroblasts (dermis cells)

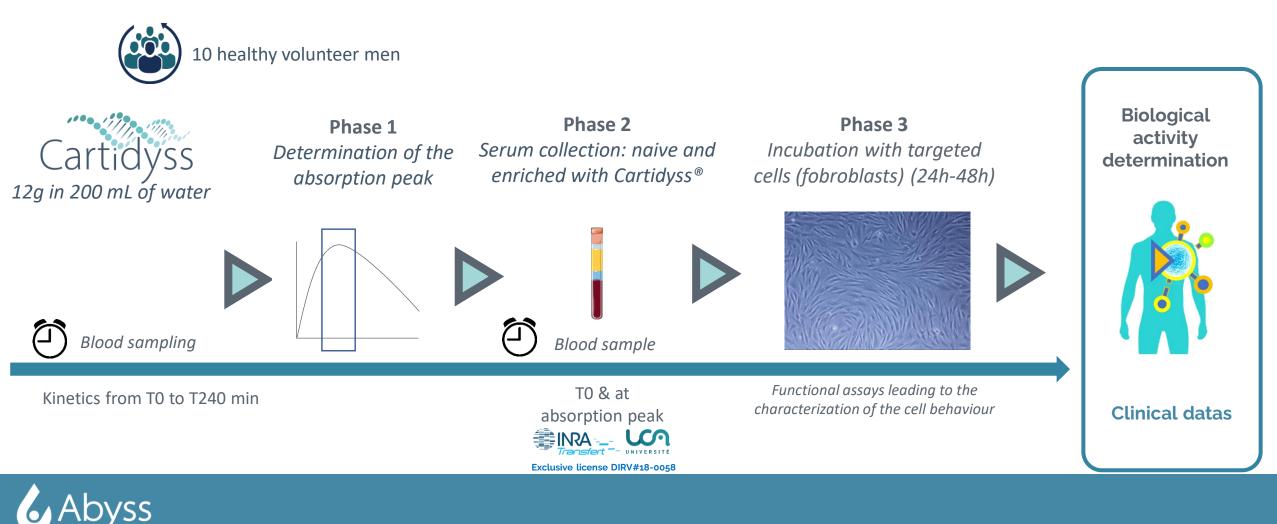






Biological activity of Cartidyss[®] enriched serum (2022) – Wauquiez *et al.* 2022

Innovative protocol







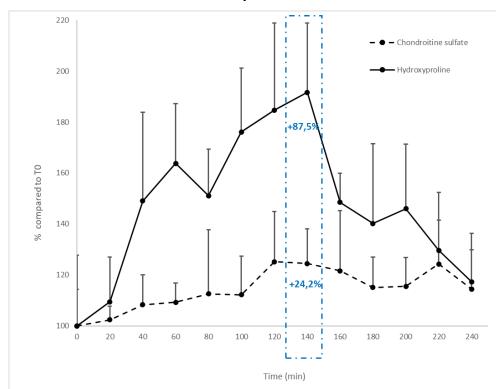
Biological activity of Cartidyss[®] enriched serum (2022) – Wauquiez et al. 2022

Absorption kinetics of Cartidyss® active molecules

- Hydroxyproline kinetics (a collagen biomarker)
 Hydroxyproline concentration in serum increases by 88% 140min after ingestion.
- > Chondroitin sulphate (CS) kinetics

CS concentration in serum **increases by 24**% 140 min after ingestion

Cartidyss® active molecules are highly assimilable by human body



Kinetics of Cartidyss[®] active molecules

Results published: Wauquiez *et al*, 2022



Keeping natural beauty from within



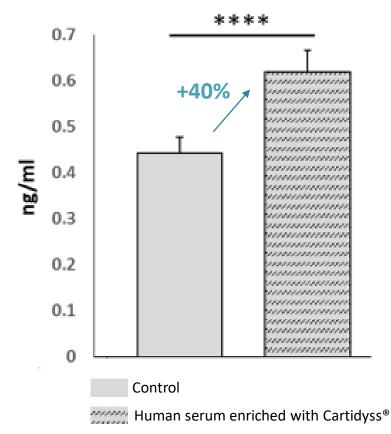
Biological activity of Cartidyss[®] enriched serum (2022) – Wauquiez et al. 2022

Effects of Cartidyss® metabolites on fibroblasts (dermis cells)

Elastin & extracellular matrix construction

Elastin is a protein described as an **actor of extracellular matrix construction**, responsible of the **resistance** and **elasticity** of our skin (that we lose when ageing !)

On a human fibroblast model, **Cartidyss® metabolites significantly stimulate elastin production (+40%)**, suggesting a beneficial action on **elasticity and firmness of the skin**.





Keeping natural beauty from within



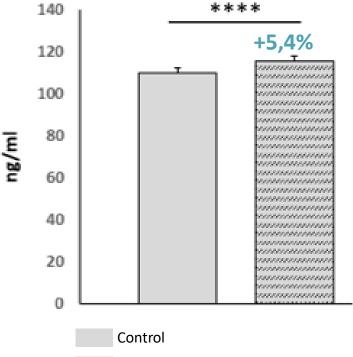
Biological activity of Cartidyss[®] enriched serum (2022) – Wauquiez et al. 2022

Effects of Cartidyss® metabolites on fibroblasts (dermis cells)

> Hyaluronic acid & hydration

Hyaluronic acid is a **GAG** described as an **actor of tissues hydration**. Its « tank capacity » allows the maintenance of skin deep hydration.

On a human fibroblast model, **Cartidyss® metabolites significantly stimulate hyaluronic acid production (+5,4%),** suggesting a beneficial action on **skin hydration**.



Human serum enriched with Cartidyss®







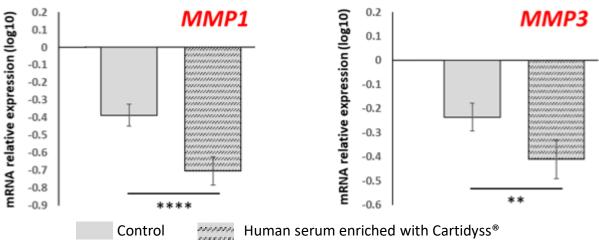
Biological activity of Cartidyss[®] enriched serum (2022) – Wauquiez et al. 2022

Effects of Cartidyss® metabolites on fibroblasts (dermis cells)

> Matrix metalloproteinases (MMPs) & collagenic matrix degradation

The **MMPs are enzymes** that become more and more active as we age. And their activity is **responsible of our skin collagenic matrix degradation**.

On a human fibroblast model, **Cartidyss® metabolites significantly inhibit the expression of MMP1 and MMP3**, suggesting a **protective action** on collagenic matrix.







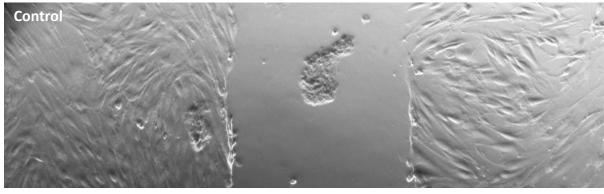
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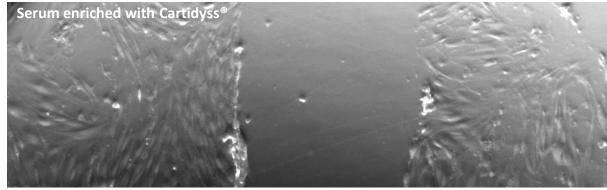
Effects of Cartidyss® metabolites on fibroblasts (dermis cells)

Anti-inflammatory cytokine (TGFβ) & wound healing

TGFβ is a signal molecule for the inhibition of the MMPs expression¹ and the proliferation of fibroblasts and keratinocytes^{2,3} (skin cells) and could play a role in tissue reparation.

On a *"scratched"* human fibroblast model, **Cartidyss**[®] **metabolites speed up wound healing.** It could be explained by the huge increase of TGFβ production.







1. Liu, Li et al. 2019 3. Liarte, Bernabe-Garcia et al.2020 2. Cheng, Shen et al. 2016 Publication in progress



Keeping natural beauty from within



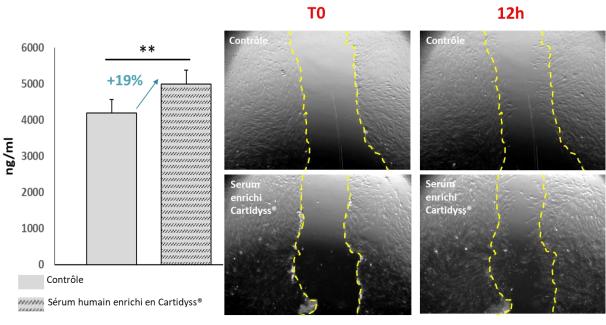
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THE beauty-from-within solution

"Cartidyss[®] visibly reduces the wrinkles and plump the skin*"

Visible effects

After 3 months at only 500mg/day

- Wrinkles -25%
- 🖏 Dermis density +38%
- 🙀 Smoother skin texture



Action at the heart of the cells

- Boosting elastin and hyaluronic acid production ensuring firmness, elasticity and deep hydration of the skin
- Preventing from the natural degradation of collagen, improving dermis density and limiting wrinkles apparition







Evaluation of nails, hair and skin beauty satisfaction with Cartidyss® supplementation (2023)

Evaluation of perceived efficacy on nails, hair and skin beauty

Study design:

- > 1 capsule (**500mg**) each morning for 3 months
- > 75 women aged from 25 to 50 y/o living in France
- > Online questionnaires at D0, D30, D60, D90 and D120 (1 month after the end of the supplementation)
- Participants are willing to improve their hair, nails and skin beauty

		23	
HAIR	100%	NAILS	1
Dull hair	72,0%	Breaking nails	8
Hair loss	69,3%	Soft nails	4
Breaking hair	64,0%	Duplicating nails	4
Slow growing hair	52,0%	Slow growing nails	4:
Split ends	49,3%	Striped nails	28

Q:Is there some parts of your body you would like to enhance ?

		>
FACE	100%	BODY
Lack of firmness	73,3%	Lack of firm
Dull complexion	69,3%	Dry skin
Fine lines	68,0%	DIYSKIII
Wrinkles	52,0%	Orange skin
Black spots	52,0%	
	0_,070	Bad wound
Dry face skin/ tugged	41,3%	Pigment ma

BODY	100%
Lack of firmness	81,3%
Dry skin	78,7%
Orange skin / cellulite	68,0%
Bad wounding	17,3%
Pigment marks	17,3%



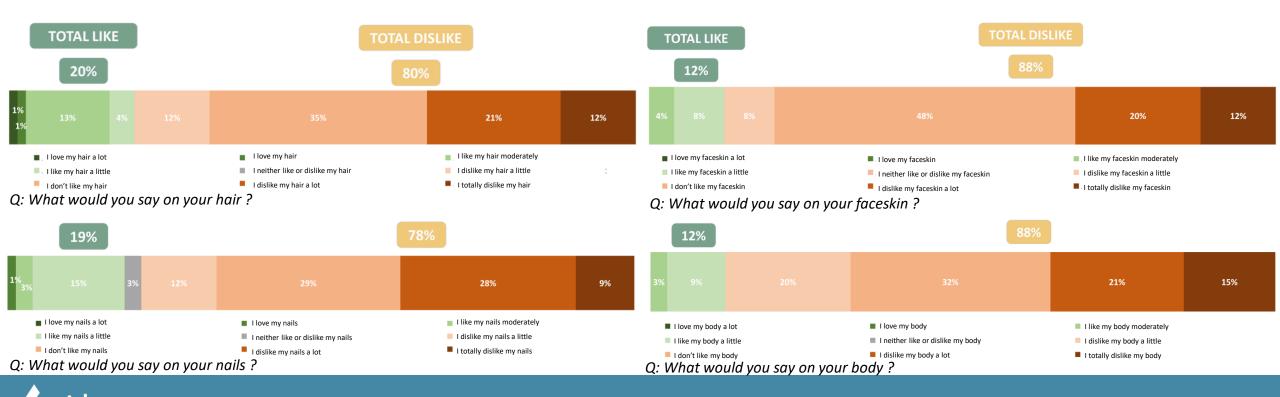


Evaluation of nails, hair and skin beauty satisfaction with Cartidyss[®] supplementation (2023)

Evaluation of perceived efficacy on nails, hair and skin beauty

Review at D0

> Participants are **globally unsatisfied** with their hair, nails and skin beauty







Evaluation of nails, hair and skin beauty satisfaction with Cartidyss[®] supplementation (2023)

Evaluation of perceived efficacy on nails, hair and skin beauty

From the 1st month of supplementation :

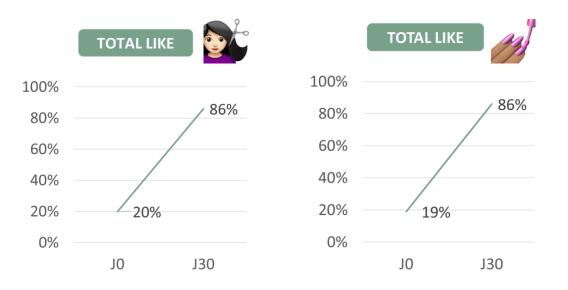
- Great global product satisfaction at 1 month: about 86% participants have a positive opinion on the product
- > About **3 on 4 participants are satisfied with Cartidyss**[®] and more than 50% would recommend it
- Significant improvement of hair and nails satisfaction
- Several claims validated

After 30 days of Cartidyss®, hair are brighter, less dry and less brittle.

Cartidyss® reduces hair loss from 30 days of supplementation.

After 30 days of Cartidyss[®], nails are stronger, less brittle.

Cartidyss® improves complexion from 1 month of usage.







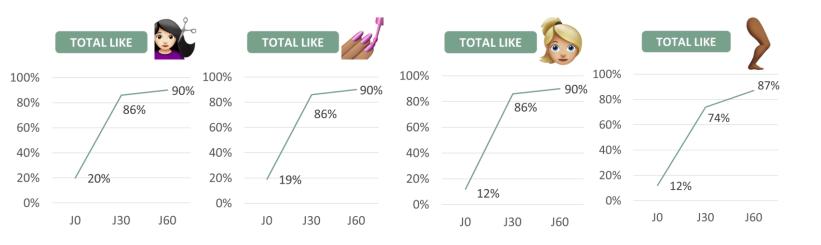


Evaluation of nails, hair and skin beauty satisfaction with Cartidyss[®] supplementation (2023)

Evaluation of perceived efficacy on nails, hair and skin beauty

After 2 months of supplementation:

- Cartidyss[®] is much appreciated: **96% of the participants are satisfied with the product**
- More than 4 out of 5 participants satisfied and 3 on 4 would recommend it
- Hair, skin and nails appreciation continues to improve
- New claims validated



After 2 months of Cartidyss[®], nails are brighter, grow quicker and duplicate less.

After 2 months of Cartidyss[®], the skin is less dry.

After 2 months of Cartidyss®, hair grow quicker



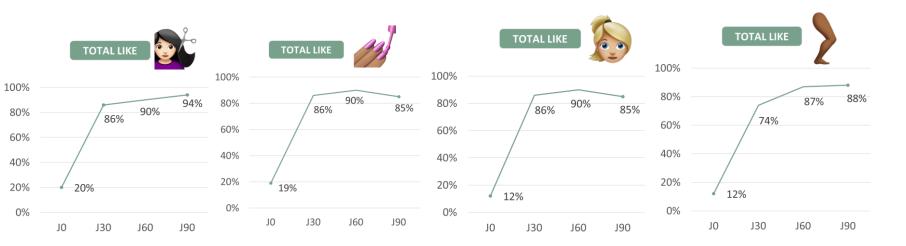


Evaluation of nails, hair and skin beauty satisfaction with Cartidyss[®] supplementation (2023)

Evaluation of perceived efficacy on nails, hair and skin beauty

After 3 months of supplementation :

- > Cartidyss[®] is still well appreciated : 94% of the participants have a positive opinion on the product
- > Almost 4 out of 5 participants are satisfied and 70% would recommend it
- Perceived efficacy continues to improve
- > New claim validated



After 3 months of using Cartidyss[®], split ends are reduced.



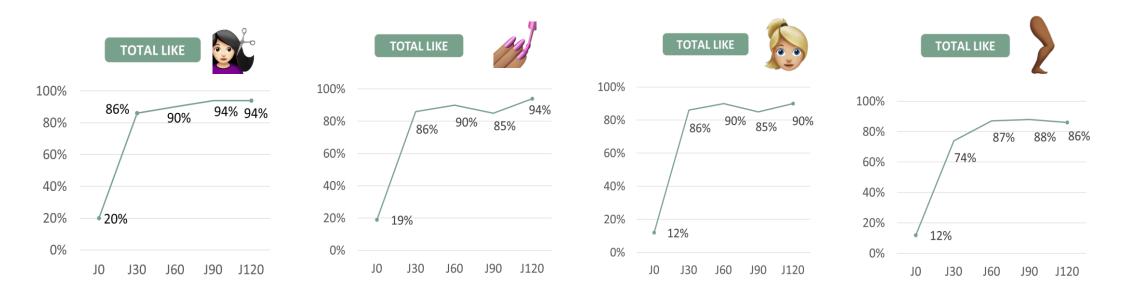


Evaluation of nails, hair and skin beauty satisfaction with Cartidyss[®] supplementation (2023)

Evaluation of perceived efficacy on nails, hair and skin beauty

1 month after the end of supplementation:

- > Almost **3 on 4 participants** would recommend Cartidyss[®], which demonstrates the product satisfaction
- > Participants remain satisfied of their hair, nails and skin despite the perceived effects tend to decrease



Abyss





Evaluation of nails, hair and skin beauty satisfaction with Cartidyss[®] supplementation (2023)

Evaluation of perceived efficacy on nails, hair and skin beauty



We observe a performance peak at 2 months.

Several claims are validated, and most of these criteria continue to improve during the supplementation.

After 30 days of Cartidyss[®], hair are brighter, less dry and less brittle.

Cartidyss® reduces hair loss from 30 days of supplementation

After 30 days of Cartidyss[®], nails are stronger, less brittle.

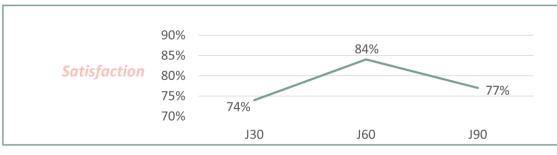
Cartidyss® improves complexion as from 1 month of usage.

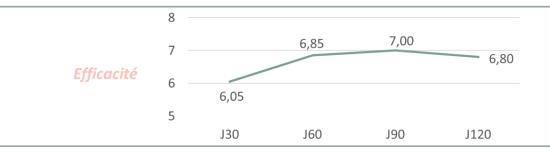
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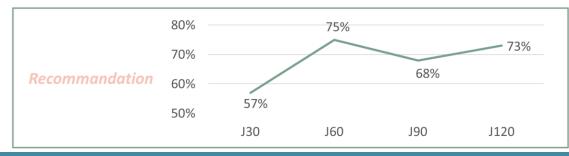
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After 2 months of Cartidyss[®], hair grow quicker

After 3 months of using Cartidyss®, split ends are reduced.









THE beauty-from-within solution

Visible clinical effects

- -25% wrinkles
- 😂 +38% dermis density
- 💭 Smoothes skin texture

Our cells, in the middle of the action

"Cartidyss® visibly reduces wrinkles and plumps the skin"

Cartidyss® reduces hair loss from 30 days of supplementation

After 30 days of Cartidyss[®], nails are stronger, less brittle.

Cartidyss® improves complexion as from 1 month of usage.

After 2 months of Cartidyss[®], nails are brighter, grow quicker and duplicate less.

After 2 months of Cartidyss[®], the skin is less dry.

After 2 months of Cartidyss[®], hair grow quicker

After 3 months of using Cartidyss[®], split ends are reduced.

- > Cartidyss[®] boosts elastin and hyaluronic acid production insuring firmness, elasticity and deep hydration of our skin
- Cartidyss[®] prevents from collagen age-related natural degradation, which improves dermis density and limits wrinkles apparition

« Feel-good » effect

- > Cartidyss[®] is very well-appreciated by consumers: after 2 months of supplementation, about **96% of participants have a positive opinion**
- More than 4 on 5 participants are satisfied by Cartidyss[®] and 3 on 4 would recommend it