



**Lutemax**  
Lutein and  
Zeaxanthin  
**Kids**

## Give children a strong start on eye and brain health

An adequate intake of the three macular carotenoids (lutein, RR-zeaxanthin, and RS [meso]-zeaxanthin) are important to support eye and brain development. Unfortunately, similar to most adults, children also tend to consume inadequate amounts of the vegetables and fruits that contain these beneficial macular carotenoids.

In this modern era of technology, where digital device use is on the rise it is imperative to provide children with the necessary support for their eyes and brains.

In the first completed clinical study of its kind, just 12 mg of Lutemax Kids (10mg lutein and 2mg zeaxanthin isomers) was shown to support various eye and cognitive health benefits in children.\*†,††1

Ask us how Lutemax Kids can help you capture new opportunities.

**Contact us now.**

[omniactives.com](http://omniactives.com)

 **OmniActive**  
From Nature to Wellness

## SCIENCE AND OUTCOMES

Lutemax Kids delivers lutein and zeaxanthin isomers in a similar 5:1 ratio as naturally found in the diet, and has scientifically backed benefits.

In a 6-month randomized, double-blind, placebo-controlled study of children ages 5-12 years, just 12 mg (10 mg lutein and 2 mg zeaxanthin isomers) from Lutemax Kids was shown to:<sup>\*†,††,†</sup>

### SUPPORT EYE HEALTH



Increase lutein and zeaxanthin status and increase MPOD levels



Increase visual processing speed



Reduce eye strain and fatigue as a result of digital device use

And improve aspects of  
**COGNITIVE HEALTH**



Attention, focus/concentration, and episodic memory



Visuospatial memory and processing speed

1. Parekh, R., Hammond, B.R. & Chandradhara, D. Lutein and Zeaxanthin Supplementation Improves Dynamic Visual and Cognitive Performance in Children: A Randomized, Double-Blind, Parallel, Placebo-Controlled Study. Adv Ther (2024)

## PROPRIETARY TECHNOLOGY

Lutemax Kids is available as an oil suspension or Versabead, a proprietary microencapsulation technology to:

- Enhance stability, further protecting the actives to reduce overage costs and ensure shelf-life
- Improve dispersibility, a critical component for bioavailability and nutrient absorption
- Expand formulation flexibility for a variety of convenient formats

## VersabeadTech

### DIFFERENTIATE WITH LUTEMAX KIDS

- Naturally derived from premium marigold extract using sustainable practices
- FDA GRAS, USP, and Non-GMO Project Verified SKUs available
- Low cost in use
- Application versatility
- Vegetarian, vegan, kosher, and halal certified
- Manufactured in GMP-certified facilities
- Available in USA, EU, and Asia<sup>†††</sup>

Suitable for	Ingredient forms
Capsules, tablets, gummies, chews, powders, RTDs, RTMs, and shots	5% t-Lutein with 1% zeaxanthin isomers
	10% t-Lutein with 2% zeaxanthin isomers
Softgels and gummies	Oil suspension (SUN) 20% t-Lutein, 4% zeaxanthin isomers



Ask us about our  
**NEW Lutemax Children's study**  
and our Lutein For Every Age  
consumer education campaign.

[info@omniactives.com](mailto:info@omniactives.com)

† Lutemax Kids (Lutemax 2020, 10 mg lutein and 2 mg zeaxanthin isomers)

††Content and images on this document and linked website(s) are for guidance and illustrative purposes only. Please, consult your legal and regulatory department when developing your own region-specific messaging.

†††Contact your OmniActive sales representative for more information and regional availability.

\*These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.

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