



Award-winning, caffeine-free alternative to support alertness and focus

Made from a proprietary extract of *Alpinia galanga*, a commonly used spice in Asian cooking, enXtra targets a cognitive process known as “Attention Network Function” (ANF), which is the ability of the brain to allocate processing resources to a specific task. The ANF system plays a critical role in mental alertness and the ability to focus on a task.

enXtra is unique among caffeine-free energy ingredients as it provides a same-day effect that can last up to five hours, and supports mental energy without the “crash” phenomenon or without disrupting sleep.[†]

Ask us how enXtra can help you capture new opportunities.

[Contact us now.](#)

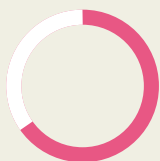
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 **OmniActive**
From Nature to Wellness

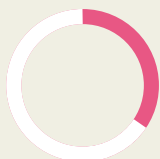


UNIQUE MARKET OPPORTUNITY

The energy category is growing due to increasing demand for cognitive performance and active nutrition. Consumers are also looking for alternatives to caffeine that provide the same nootropic effects they can feel and are backed by science.



65% of consumers are concerned about preventing lack of energy/fatigue¹



31% of supplement users cited "energy" as a reason for taking dietary supplements²



Over 83% of caffeine users indicate a willingness to try a non-caffeine energy product if it provided the same benefits for their daily energy needs³

SCIENCE-BACKED HEALTH BENEFITS

Cognitive performance is becoming more targeted as consumers search for solutions to optimize performance at work and play. enXtra offers an award-winning, unique approach to help consumers stay productive and active. Several clinical studies support enXtra for:

- Improving mental alertness up to 5 hours^{4,5,6}
- Supporting focus⁷



PROPRIETARY TECHNOLOGY

enXtra, used alone or safely combined with other nootropics like caffeine, provides a broader benefit for mental energy. enXtra is produced using a gentle, solvent-free extraction and proprietary process to preserve the bioactives during manufacturing.

To ensure that every batch conforms to the correct species of *Alpinia galanga* and the phytochemical profile used in the clinical studies, enXtra is DNA authenticated.

DIFFERENTIATE AND GROW

- Three-time Nutraingredients Ingredient of the Year award WINNER for:
 - 1) Cognitive Function (US)
 - 2) Sports Nutrition (Asia)
 - 3) Sports Nutrition (Europe)
- Ideal for tablets and capsules, RTDs, stick packs and powders, gummies and bars
- Informed Ingredient Certification
- Health Canada approved
- Self-affirmed GRAS, Non-GMO tested, DNA authenticated
- HACCP
- Gluten-free tested, vegetarian, vegan, kosher, and halal certified
- Manufactured in BRC and GMP certified facilities
- Available in the US, EU, and AMEA

To find out how award-winning enXtra can help your product win big with consumers, contact us now at info@omniactives.com.

[†]"Crash" as when mental energy (measured by alertness/attention) and mood generally decline within the first 5 hours after caffeine consumption.

1) NMI Insights, 2019; 2) CRN Consumer Survey on Dietary Supplements 2019; 3) Omninsights, 2021; 4) Shalini Srivastava and Surekha Pimple. Effects of Cymbopogon Flexuosus, Alpinia Galanga, and Glycyrrhiza Glabra on Attention. BAOJ Nutrition 2017: 3 (1): 042; 5) Shalini Srivastava, Mark Mennemeier & Surekha Pimple. Effect of Alpinia galanga on Mental Alertness and Sustained Attention With or Without Caffeine. JACN 2017; 6) Shalini S, Mark Mennemeier, Jayesh Choudary. A Randomized Placebo Controlled Clinical Trial Demonstrating Safety & Efficacy of enXtra in Healthy Adults. J Am Coll Nutrition 2020; 7) Shalini Srivastava. Selective enhancement of focused attention by Alpinia galanga in subjects with moderate caffeine consumption. Open Access Journal of Clinical Trials 2018: 10: 43-49.